

## How to Increase Your Google Page Rank

Increasing your page rank on Google sometimes seems like a daunting task when you first start to promote your website. There are many different techniques used to increase pagerank, but the primary way is to obtain quality one-way links to your website. The more backlinks you have, the more "votes" Google will view your website as having and the chances of increasing your page rank will greatly increase. Below are a couple of tips that will help you obtain the type of backlinks you need to achieve a higher page ranking.

One of the most important things you can do when promoting your website is to submit to directories. Directories are basically categorized listings of websites. When your website is listed in a directory, a backlink to your website is created in the listing. This is a fantastic way to get quality links to your website. The other benefit of being listed in directories is that it has the potential to drive targeted traffic to your own website. There are many ways to get listed in directories which include manual submissions, using software for submissions (semi-automated), and hiring a company to do the submissions for you.

Another good way to obtain backlinks is to join forums. Here you can achieve links to your website by including links to your website in the comments you make and by including a link in your signature. It is a good idea to join forums where the subject matter is on the same wavelength of what your website is about. For example, you would not want to join a forum on dogs if your website is promoting a work at home business. The links would certainly help, but it would make much more sense to join a forum and obtain backlinks from a site that is related to your own.

One of the quickest and easiest ways to achieve quality, one-way text links is to purchase the links. Although some people will look at this as being an expensive alternative, it can by far be the easiest and quickest route since the links are placed almost immediately, the links are targeted, and the links are typically placed on a website that has a higher pageranking themselves. The higher the pagerank is on the page that your backlink resides on, the better chance you have at achieving a higher page rank on your own website. One of the most affordable places to buy quality text links online is [www.iSellPagerank.com](http://www.iSellPagerank.com). They offer targeted, one-way links and directory submissions that are specifically geared toward increasing your website's page rank.

Page rank is very important and can certainly have a major impact on your website. The higher the page rank of your website, the better you are going to rank for specific keywords in all of the major search engines like Google, Yahoo, and MSN which in turn, will drive much more traffic to your website. Persistence, determination, and keeping up with page rank techniques will bring your website out on top!

### About the Author

Terry is the owner of one of the internet's most popular link building websites - [www.iSellPagerank.com](http://www.iSellPagerank.com). To find out more, please visit [www.iSellPagerank.com](http://www.iSellPagerank.com)

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